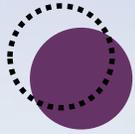


Master of Business Administration



WELCOME
to the webinar!



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Fontys Venlo
in a
NUTSHELL



4.000 students

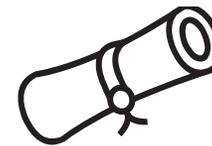
50+ nationalities



125 partner universities



3 institutes



12 bachelor programmes
and **3** masters

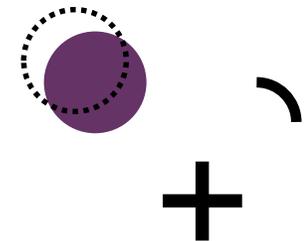


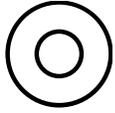
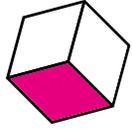
MULTILINGUAL
education

MANAGEMENT Challenges



MBA as an answer





What is an MBA?

- Post-experience master's programme
- Part-time, management-oriented study programme
- High-quality international economic education
- Additional higher education study programme to change/ boost you career



generalist approach

Full-time program
generalist approach

Junior MBA
programs

Generalist part-
time MBA
program with in-
depth studies

Fontys
MBA

Part-time study course
for top-managers.
Networking idea!

Executive
MBA
programs

Positioning
within the
MASTER'S
market

expert Master programs (MSc/MA)
Fontys MSc

Continuing education
(full-time or part-time)
with specialisation

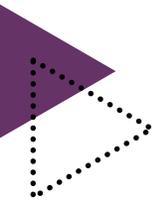
work experience



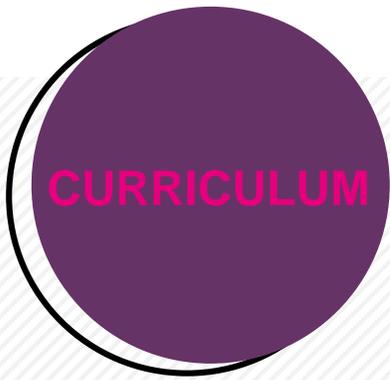


FONTYS MBA

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- **LENGTH**
2 years, part-time
- **LANGUAGE**
English
- **ACCREDITED**
Foundation for International Business Administration Accreditation (FIBAA)
- **INTERNATIONAL**
Students and lecturers from different countries
- **FLEXIBLE**
100% flexibility due to generalist approach
100% student orientation (exams, classes etc.)

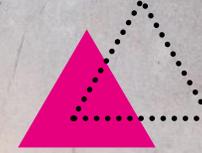


Alternative In-depth studies on request/demand		Remark
Finance (Boulogne-sur-Mer)	International Finance; International Asset Management	The mentioned alternative in-depth studies are offered at selected FOM study centers in Germany. These courses are designed as one-week block-courses. Minimum number of participants is required by FOM. In addition two-week block-courses abroad can be followed. Minimum number of participants is required by FOM.
Marketing & Sales (San Diego)	Int. Marketing and New Business Development; International Sales and Key Account Management	
Project & Contract (Hamburg)	Project Management Tools & Organisation; Risk and Contract Management	
Process & Change (Cologne)	Organisation Development; Process, Quality and Change Management	
Management Consulting (Düsseldorf)	Tools & Techniques for Management Consulting; Applied Consulting	
Start-Up Entrepreneurship (Munich / Berlin)	Developing a new business; Starting a new business	

4	Thesis 20 ECTS	Colloquium 5 ECTS			
3	Research Methods 5 ECTS 1 Assignment	International Investment 5 ECTS 2 Assignments	International Strategy and Sales Management 6 ECTS 1 Assignment	International Entrepreneurship 6 ECTS 1 Assignment	
2	Strategic Corporate Management 6 ECTS 2 Assignments	International Business Law 5 ECTS 1 Assignment	Value Based Controlling & Intern. Accounting 5 ECTS 2 Assignments	Management Decision Making 5 ECTS 1 Assignment	
1	Crash Course Business Administration 0 ECTS No Assignment	General Economics 5 ECTS 2 Assignments	Marketing & Communication 6 ECTS 2 Assignments	Human Resources & Leadership 5 ECTS 2 Assignment	Financial Management 6 ECTS 1 Assignment

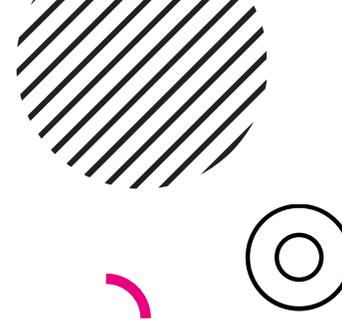
Compulsory in-depth study „International Management“ within the 3rd semester!





EXAMINATION Assignments

- No written exams
- Written reports
- Individual + group work
- Scientific papers + case studies
- Presentations in class



ADMISSION REQUIREMENTS	START / DURATION	TUITION FEES
Bachelor degree	September 1 st 2020	€ 12.750 (paid in advance)
English IELTS 6.0 or equivalent	Enrolment deadline: July 5 th 2020	<ul style="list-style-type: none"> • Payment options • € 12.750 (at once) • € 6.375 (2 instalments) • € 3.187,50 (4 instalments)
At least 1 year professional experience (post bachelor)	Schedule <ul style="list-style-type: none"> • Classes 2-3 times per month • Fridays 16:30 - 21:30 • Saturdays 08:30 - 17:00 	Add. cost of € 13,50 if paid in instalments
Current employment in MBA-relevant setting		Fees are tax deductible or can be paid by employer

Special demands for non-EU residents!



Visit
FONTYS.EDU/MBA
or write us
FIBS-MBA@FONTYS.NL

