Literature List
Trend Research & Concept Creation in Lifestyle
Propaedeutic phase 2022-2023, English-taught programme

Perspectives for Both Makers and Users –
Broek, van den J., Koetsenruijter, W., Jong, de
J., Smit, L. (October 2016), first edition Boom
uitgevers Amsterdam
ISBN 9789490947729 / new €49,95

Creativity in Business – Byttebier, I., Vullings,
R., (2015)
Bis Publishers Amsterdam
ISBN: 9789063693800 / new €19,99

How to Research Trends: move beyond
Trend-watching to kickstart innovation –
Dragt, E. (2017)
BIS Publishers Amsterdam
ISBN: 9789063694333 / new €29,99

Project Management. A practical approach –
Grit, R. (2015)
Groningen. Noordhoff Uitgevers
ISBN: 9789001575625 / new €43,95

Universal Methods of Design – Martin &
Ha-nington (2012)
Rockport Publishers
ISBN 9781631597480 / new €29,50

Adobe Creative Suite CC (latest version)
Available at www.surfspot.nl, with student dis-
count if you log in with your Fontys account.

Titles to download
(available on the portal when the study starts)
Serious Concepting – Sutmuller, J. & R. van
Belkom, (2017) Tilburg. Fontys International
Lifestyle Studies.

Roadtrip to innovation – Dumitrescu,D. (2015)
Hamburg: Trendone.
Every unit in the study programme also offers
a variety of syllabuses which you can down-
load.

Media

Trend Research & Concept Creation in Lifestyle

Propaedeutic phase, English-taught programme
GUIDELINES SPECIFICATIONS HARDWARE AND SOFTWARE

Material TCL
Every student is expected to have a laptop that is heavy enough to run the Adobe CC. System requirements for Adobe Creative Cloud can be found here. Various software and hardware can be ordered via www.surfspot.nl (log in with Fontys PCN number).

Hardware requirements
A Mac (Book Pro / Air) is absolutely no obligation to work at ACI. Apple laptops are very popular among students. Check out SURFspot to purchase a laptop at a reduced price. A GPU is optional (at least recommended for CO IEMES and DBC students)

Hardware	Windows	Apple
Processor	Intel Core i5 of Ryzen 5 of hoger (core i7 / Ryzen 7)	M1-chip recommended
Memory	8 of 16 GB RAM	8 of 16 GB RAM
SSD	256 GB	256 GB
Number of USB ports	2	-
Display	13" or higher recommended	13" or higher recommended