

Chinese Language & Culture

Name course:	Chinese Culture
Period:	International Business Consultancy (Y4:13/14)
Cluster within IBC program:	Business Skills and Languages
Study load:	2 ECTS/ 56 hours
Lecturer:	Jessica Sun

Content course


Course description	The course provides a basic level of understanding of Chinese society and Chinese business culture. After the course, students will understand Chinese people and their behaviors better. Students can apply the Chinese business etiquette when they cooperate with Chinese people and companies.
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Core competences and learning objectives

Organizational behavior	<ul style="list-style-type: none"> Understand Chinese business etiquette (e.g., in exchanging gifts or business dinners). Key terms in Chinese society: Miazi, Guanxi, Lingdao and Jiti Chinese education system Diversity of China Internet in China Dos and don'ts when cooperation with Chinese people and companies.
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General course information

Required previous knowledge	The course focusses on Chinese culture and requires no previous knowledge.
Recommended literature	Wish Lanterns: Young Lives in New China Writer: Alec Ash

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Exam	Students will give a presentation which shows their understanding about the differences between Chinese and Dutch working culture.
Caesura	A final score of 5,5 or higher leads to passing the course and receiving the related 2 ECTS.
Retake exam	The retake of the exam is scheduled at the end of the semester.

