



<b>Business Consulting</b>	
Name course:	Business Consulting
Period:	International Business Consultancy (Y4:13/14)
Cluster within IBC program:	Organisations & Behaviour
Study load:	4 ECTS/ 112 hours
Lecturer:	Bas Könemann

<b>Content course</b>	
Course descriptions	<p>In this course you will learn about, and experience the role of business consultant. The course contains of two tracks running in parallel:</p> <ul style="list-style-type: none"> <li>▪ dealing with complex organisational problems, and setting up a solid change programme</li> <li>▪ building a relationship with your client in order to commit them to your proposal</li> </ul>

<b>Core competences and learning objectives</b>	
Organizational Behavior Problem recognition Diagnosis Design Change Evaluate	Analysis recognition & description of key issues in an organisation <ul style="list-style-type: none"> <li>▪ Diagnosis: identifying root causes</li> <li>▪ Design: development of an effective change strategy</li> <li>▪ Implementation: deployment of your change strategy into interventions</li> <li>▪ Presentation: convincing your client to accept your proposal</li> </ul>

<b>General course information</b>	
Required previous knowledge	The course requires a basic level of knowledge on subjects like strategy, organisational structure, process management, leadership, management. Due to the interactive way of working a reasonable level of English is absolutely required.
Recommended literature	Learning to change by Leon De Caluwé.
Way of working	Interactive classes and a group assignment.
Exam	Written proposal and presentation.
Caesura	A final score of 5,5 or higher leads to passing the course and receiving the related 4 ECTS.
Retake exam	The retake of the exam is scheduled at the end of the semester. This is usually two or three weeks after the first exam week.

