



Chinese Language & Culture	
Name course:	Chinese Language & Culture
Period:	International Business Consultancy (Y4:13/14)
Cluster within IBC program:	Business Skills and Languages
Study load:	2 ECTS/ 56 hours
Lecturer:	Man Tao

Content course	
Course description	The course provides a basic level of understanding of the Chinese language and business culture. The student will learn to start a business meeting in the Chinese language and to understand business habits and etiquette when it comes to dealing with the Chinese culture.

Core competences and learning objectives	
Organizational behavior	<p>The student is able to:</p> <ul style="list-style-type: none"> ▪ Start a business conversation in the Chinese language by introducing him-/ herself and exchanging formalities. ▪ Have a basic conversation in the Chinese language. ▪ Understand the Chinese habits and basic cultural aspects. ▪ Understand business etiquette (f.e. in exchanging gifts or business dinners) when dealing with the Chinese.

General course information	
Required previous knowledge	The course focusses on the Chinese language on basic level and requires no previous knowledge.
Recommended literature	Easy Peasy Chinese: Mandarin Chinese for beginners (ISBN: 978-1-405318631)



Exam	The exam is an oral exam in which the student shows a basic level of speaking skills through being assessed on having a conversation in the Chinese language.
Caesura	A final score of 5,5 or higher leads to passing the course and receiving the related 2 ECTS.
Retake exam	The retake of the exam is scheduled at the end of the semester. This is usually two or three weeks after the first exam week.

