



Business Consulting	
Name course:	Business Consulting
Period:	International Business Consultancy (Y4:13/14)
Cluster within IBC program:	Organisations & Behaviour
Study load:	4 ECTS/ 112 hours
Lecturer:	Bas Könemann

Content course	
Course descriptions	<p>In this course you will learn about, and experience the role of business consultant. The course contains of two tracks running in parallel:</p> <ul style="list-style-type: none"> ▪ dealing with complex organisational problems, and setting up a solid change programme ▪ building a relationship with your client in order to commit them to your proposal

Core competences and learning objectives	
Organizational Behavior Problem recognition Diagnosis Design Change Evaluate	<p>Analysis recognition & description of key issues in an organisation</p> <ul style="list-style-type: none"> ▪ Diagnosis: identifying root causes ▪ Design: development of an effective change strategy ▪ Implementation: deployment of your change strategy into interventions ▪ Presentation: convincing your client to accept your proposal

General course information	
Required previous knowledge	The course requires a basic level of knowledge on subjects like strategy, organisational structure, process management, leadership, management. Due to the interactive way of working a reasonable level of English is absolutely required.
Recommended literature	Learning to change by Leon De Caluwé.
Way of working	Interactive classes and a group assignment.
Exam	Written proposal and presentation.
Caesura	A final score of 5,5 or higher leads to passing the course and receiving the related 4 ECTS.
Retake exam	The retake of the exam is scheduled at the end of the semester. This is usually two or three weeks after the first exam week.

