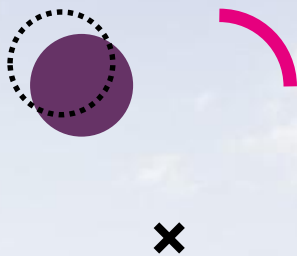


# Master of Business Administration

**WELCOME**  
to the webinar!





×

## Fontys Venlo in a NUTSHELL



**4.000** students

**50+** nationalities



**125** partner universities



**3** institutes



**12** bachelor programmes  
and **3** masters

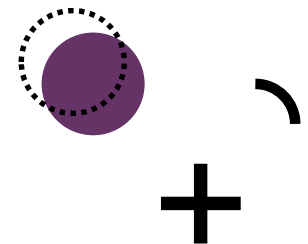


**MULTILINGUAL**  
education

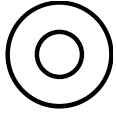
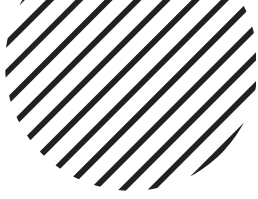
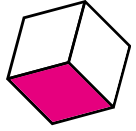
# MANAGEMENT Challenges



MBA as an answer







## What is an **MBA?**

- Post-experience master's programme
- Part-time, management-oriented study programme
- High-quality international economic education
- Additional higher education study programme to change/ boost you career



generalist approach

Full-time program  
generalist approach

Junior MBA  
programs

Generalist part-  
time MBA  
program with in-  
depth studies

Fontys  
MBA

Part-time study course  
for top-managers.  
Networking idea!

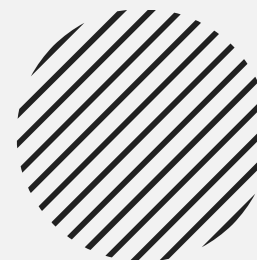
Executive  
MBA  
programs

expert Master programs (MSc/MA)  
Fontys MSc

Continuing education  
(full-time or part-time)  
with specialisation

work experience

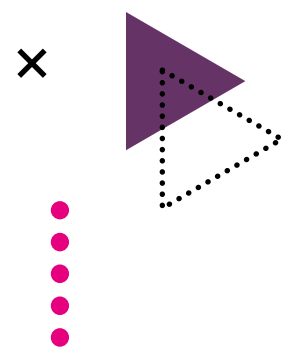
Positioning  
within the  
**MASTER'S**  
market







## FONTYS MBA

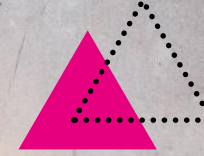
- 
- **LENGTH**  
2 years, part-time
  - **LANGUAGE**  
English
  - **ACCREDITED**  
Foundation for International Business Administration Accreditation (FIBAA)
  - **INTERNATIONAL**  
Students and lecturers from different countries
  - **FLEXIBLE**  
100% flexibility due to generalist approach  
100% student orientation (exams, classes etc.)

# CURRICULUM

Alternative In-depth studies on request/demand						Remark
Finance (Boulogne-sur-Mer)		International Finance; International Asset Management				The mentioned alternative in-depth studies are offered at selected FOM study centers in Germany. These courses are designed as one-week block-courses. Minimum number of participants is required by FOM. In addition two-week block-courses abroad can be followed. Minimum number of participants is required by FOM.
Marketing & Sales (San Diego)		Int. Marketing and New Business Development; International Sales and Key Account Management				
Project & Contract (Hamburg)		Project Management Tools & Organisation; Risk and Contract Management				
Process & Change (Cologne)		Organisation Development; Process, Quality and Change Management				
Management Consulting (Düsseldorf)		Tools & Techniques for Management Consulting; Applied Consulting				
Start-Up Entrepreneurship (Munich / Berlin)		Developing a new business; Starting a new business				
4	Thesis 20 ECTS	Colloquium 5 ECTS				
3	Research Methods 5 ECTS 1 Assignment	International Investment 5 ECTS 2 Assignments	International Strategy and Sales Management 6 ECTS 1Assignment	International Entrepreneurship 6 ECTS 1 Assignment		Compulsory in-depth study „International Management“ within the 3rd semester!
2	Strategic Corporate Management 6 ECTS 2 Assignments	International Business Law 5 ECTS 1 Assignment	Value Based Controlling & Intern. Accounting 5 ECTS 2 Assignments	Management Decision Making 5 ECTS 1 Assignment		
1	Crash Course Business Administration 0 ECTS No Assignment	General Economics 5 ECTS 2 Assignments	Marketing & Communication 6 ECTS 2 Assignments	Human Resources & Leadership 5 ECTS 2 Assignment	Financial Management 6 ECTS 1 Assignment	







## EXAMINATION Assignments

- No written exams
- Written reports
- Individual + group work
- Scientific papers + case studies
- Presentations in class





## PRACTICAL matters

ADMISSION REQUIREMENTS	START / DURATION	TUITION FEES
Bachelor degree	September 1 <sup>st</sup> 2020	€ 12.750 (paid in advance)
English IELTS 6.0 or equivalent	Enrolment deadline: July 5 <sup>th</sup> 2020	<ul style="list-style-type: none"><li>• Payment options</li><li>• € 12.750 (at once)</li><li>• € 6.375 (2 instalments)</li><li>• € 3.187,50 (4 instalments)</li></ul>
At least 1 year professional experience (post bachelor)	Schedule <ul style="list-style-type: none"><li>• Classes 2-3 times per month</li><li>• Fridays 16:30 - 21:30</li><li>• Saturdays 08:30 - 17:00</li></ul>	<i>Add. cost of € 13,50 if paid in instalments</i>
Current employment in MBA-relevant setting		Fees are tax deductible or can be paid by employer

Special demands for non-EU residents!



Visit  
**FONTYS.EDU/MBA**  
or write us  
**FIBS-MBA@FONTYS.NL**

