

Welcome to Logistics Management
International Fresh Business Management

THINK
BIGGER



UNIVERSITY OF
APPLIED SCIENCES

Logistics Management

International Fresh Business Management

Business program focused on international supply chains of (fresh & preserved) food and flower products and related processes





Dynamic and innovative agri-business region

Divers agro-food community representing the complete agro-food chain

Europe's biggest agricultural production area



World's most productive agri-region

Europe's logistics hotspot and largest food hub

Substantial demand for business professionals

Logistics Management

International Fresh Business Management

Increased demand for...

- ✓ Safe...
- ✓ Valuable...
- ✓ Fresh...
- ✓ Healthy...
- ✓ Sustainable...
- ✓ Available...
- ✓ Personalized...

Food and Flower products



FAIRTRADE
INTERNATIONAL

Didactical concept

- ✓ Problem / project based learning
 - ✓ Real life projects in cooperation with real companies in the region of Venlo (think of vegetable growers, food processors, flower wholesalers)
 - ✓ Knowledge transfer (logistics, marketing, economics, food quality and safety)
 - ✓ Skill transfer (management, communication, behaviour, language, projects)



Connection to the workfield

- ✓ LM Bizz weeks
- ✓ Company visits and excursions
- ✓ In-company workshops
- ✓ Real projects for companies
- ✓ Excursions to (logistical) fairs and exhibitions
- ✓ Internships



Graduates from LM-IFBM are educated to take over a **managerial role in agro-logistics supply chains.**

Possible roles are...

- ✓ Logistics Manager
- ✓ Supply Chain Manager
- ✓ Sales Manager
- ✓ Export / Import Manager
- ✓ Consultant
- ✓ Entrepreneur



Our LM-IFBM Alumni

Name	Nationality	Current job and company
Kathreen	Estonian	Marketing and Operations Coordinator at Unilever
Isabella	German	Sales & Marketing Coordinator Partnerships at Vivara Wildbirdfoods
Lucie	Vietnamese	Sourcing & Production Coordinator at UNGA
Niels	Dutch	Operations Manager Value Added Logistics at Seacon Logistics
Malte	German	Logistics Manager at Lufthansa SG Sky Chefs

