

International Business Economics Venlo: B Bedrijfseconomie (English)

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<http://www.fontys.nl/international.business.economics.venlo.b.bedrijfseconomie.english.52884.aspx>

International Business Economics Venlo: B Bedrijfseconomie (English)

Are you interested in our study programme International Business Economics (IBE), one of our three international business study courses? Here you will find all important facts on IBE, the international features, the most important information on the didactical aspects of IBE and finally the typical educational structure. Additionally, we would (briefly!) like to introduce Fontys Internationale Hogeschool Economie (International School of Business Economics) and invite you to get to know us better!

The individual European markets, businesses and currencies are growing towards a united Europe. For young adults an international education is an important step towards future Europe. Especially the economics courses offer excellent prospects. Not only production companies, but also the rapidly growing Tertiary Sector (trade, banks, insurance, consultancy) and government need qualified economists in all departments.

International Business Economics

Shareholder Value, Mergers & Acquisitions, Private Equity, Hedge Funds... If you open the political section of a newspaper or listen to the daily news, the significance of the complex modern economy for worldwide politics is very apparent. As it is for everyone. To see through these processes, to understand their meaning and to take part in them, is a thrilling and promising challenge.

How do I manage an enterprise? Where can I make high profits? How can I keep the costs in control? How do I behave in an international context? Which influence does the international tax law and the worldwide finance- and commerce market have?

When you would like to find the answers to these questions, then our economic study programme International Business Economics (IBE) is the right choice for you!

Enterprises need economical know-how for every department. Many are more interested in all-rounders and not just specialists on narrow fields. A broad education in various functions offers you better professional chances as when you would have been specialised in one field. This is exactly the goal of our study course.

These studies are officially registered as bachelorstudies Bedrijfseconomie and will lead to the degree Bachelor of Economics.

1 Program and profession

International Business Economics

The corner stones of the courses in Venlo are Internationalisation, the concept of Sustainability and Corporate Responsibility in Globalisation. To offer all-round Bachelor degrees we also include Communication, Social and Intercultural Competences Information Technology and Professional Orientation in all our courses.

Not only our courses but also our appearance is different. If you are looking for crammed college halls, stuffy classrooms or terribly dry theory, we have to disappoint you. Our teaching staff orientates itself on all fields of modern didactical principles. We focus less on studying separate subjects, but far more on achieving professional competences which form the centre of our study and learning processes by groupwork and independent problem solving. We advocate Competence-based Learning, Life-long Learning, Knowledge Management and above all a profound intercultural education.

Our education profile for your future

International Business Economics contains all professional skills and experience areas, which are of a great business value in the international economical process. Students learn the theory, but also how to apply it. Simultaneously, they learn how to improve their skills continuously. The assignments contain for example drawing up a balance sheet and economical tests in a national and international context, enterprise estimation,

strategic planning or the managing of a department with an economical and ethnical responsibility.

To be able to learn and experience these competences as realistic and as practical as possible, every semester will cover a specific feature of your later profession. The students get to know one or more typical professional functions, which they will be able to apply in their future job.

During the first year they function as an assistant controller and a responsible advisor. Also during the main phase of the study course do these positions belong to the assignment areas, additionally they will come across functions as costs and accounting, tax and due diligence manager. They learn to become a consultant or analyst and they are responsible for risk management, organisation and internal communication.

Key topics

The main points of IBE are business administration, finance, organisation, budgeting, tax, controlling, calculation, investment analysis, logistics, management techniques and much more. Informatics and data management will complete your economical knowledge. Parallel to these topics you will receive a clear insight in basics of marketing and you will be exposed to relevant soft skills.

Structure

All our courses have a duration of four years. Each year is made up of two semesters. The first course year is called Foundation Year or Propaedeutic Phase. After the first year you enter the two-year Main Phase. In the second course year this Main Phase consists of the acquisition of professional competences in the Young Enterprise Project. International groups of students start their own mini-businesses. You choose a product or a service and run your real-life business until the end of the academic year. The lingua franca is English.

During the Work Placement in the third course year all students go to companies for a 5-month traineeship. After this you return to 'the Learning Community' for feedback and additional subjects.

During the last year of the course you will write your Graduation Assignment. Once again this takes place within the framework of a 5-month traineeship in a company.

Both projects are evaluated on the basis of a written report and a performance assessment. During the projects you receive individual supervision by one of our teachers.

Competences

Fontys Internationale Hogeschool Economie orientates itself on all fields of modern didactical principles. We focus less on studying of separate subjects, but far more on achieving professional competences, which form the centre of our study and learning processes. The assignments contain for example drawing up a balance sheet and economical tests in a national and international context, enterprise estimation, strategic planning or the managing of a department with an economical and ethnical responsibility. To be able to learn and experience these competences as realistic and as practical as possible, every semester will cover a specific feature of your later profession. The students get to know one or more typical professional functions, which they will be able to apply in their future job.

Study methods and Media Centre

Due to the innovative study methods we use in Venlo our courses do not solely depend on traditional lectures. Therefore it is important that you do not only attend lectures and seminars, but that you also bring the necessary motivation to further train and develop yourself independently. At Fontys Internationale Hogeschool Economie you study independently, but at the same time you also work on assignments in groups. You prepare for presentations, you conduct a literature study using books and the internet and learn how to use computer systems and software applications. The Media Centre offers you all facilities needed to perform your tasks: the Service Desk, multi-media rooms, project and computer rooms (with fax, E-mail, worldwide web and telephone), our library, but also "silent" rooms to work and study individually.

Counselling and guiding

Similar to the American tutoring system our teachers are available for counselling and guidance throughout your studies. A study career supervisor will advise you. In a personal development plan, you will together chart out

which competences (knowledge, attitudes and skills required for your future profession) you will work on, and how you aim to do so. On that basis, you will make your own personal minor choice.

Quality is our recipe

To meet the high demands of the Dutch Government Board of Education, a Validation Board checks every Dutch university at regular intervals. We have introduced two supervisory bodies to ensure quality. A body of external economics experts (Board of Advice) monitors the structure and contents of our courses to ensure that the courses meet all requirements set by our economic environment. A further body of external experts (Board of External Examiners) supervises the examinations. Our own internal Quality Management System continually monitors the execution of the curriculum units.

1.1 Languages

The Propaedeutic Phase of IBE is offered in German or Dutch in combination with English language training or entirely in English. The language of instruction during the Main Phase and Graduation Phase of IBE is either German, Dutch or English. Please note that the start of the full English programme depends on a sufficient number of applicants. For further details please check also the chapter "Entry Requirements".

1.2 Internationalization

Practical Training abroad

The Work Placement in the third year and the Graduation Assignment in the fourth year can be completed in a country and company of your own choice. During both projects you have to solve problems and apply your knowledge independently. Furthermore you are allowed to take an inside look at day-to-day business in companies, which will help you to gain an impression of your future professional lives. Of course the projects will also enable you to start building a network for possible future employment. In the past many of our students have found employment with the companies where they carried out projects.

International network

Our three courses are completely adapted to the needs of the international markets. We have built extensive relationships with representatives of major businesses, which offer our students the chance to gain practical experience during work placement and graduation assignments at home, throughout Europe and around the world. It is this network of partner universities, international businesses and foreign students that lends International School of Business Economics its global ambience. The courses are either in German and English or in Dutch and English and include two terms of (international) practical training. You will benefit from our network and you will be able to study with students from various cultural backgrounds. Furthermore you have the opportunity to enjoy a part of your course with one of our European partner universities.

1.3 Interviews students

'Four years of good education and a lot of fun'

Lonneke Hendrix, Controller Philips Software, Alumni IBE: 'I graduated in June 2000. After four years of good education and a lot of fun and learning experiences, I could easily step in the short University program Business Economics (two year program). The combination of both programs gives me a lot of opportunities to start working in the real Business world named Philips. Currently I will start a new opportunity as the controller for Philips Software. Therefore I need a lot of competencies that I also learned in Venlo. My communication style and my economic background are basic competencies I need every day. For me, the choices I made in the past, contribute every day to my responsibilities and tasks.'

'Practice approach'

Samuel Turnwald, student IBE: 'After I read about Fontys in a newspaper article I became aware of the university and the Open Dag convinced me to enroll. One thing was obvious to me: I wanted to study business administration! However Fontys gave me through its internationalization and practice approach that certain something to distinguish themselves from the classic German business students to differentiate. Fontys offers me many opportunities, to adapt the knowledge learned from the lecture, directly into action.'

'I especially profited from the communication skills I achieved'

Robert Schmalenbach, student IBE: 'In my first work placement I had the opportunity to apply all my marketing

knowledge together with a deep analysis of the special topic. I especially profited from the communication skills I achieved during my study course.'

1.4 Professional perspectives

International career

The individual European markets, businesses and currencies are growing towards a united Europe. For young adults an international education is an important step towards future Europe. Especially the economics courses offer excellent prospects. Not only production companies, but also the rapidly growing Tertiary Sector (trade, banks, insurance, consultancy) and government need qualified economists in all departments.

IBE students graduate with a real international orientation. During the first year they function as an assistant controller and a responsible advisor. Also during the main phase of the study course do these positions belong to the assignment areas, additionally they will come across functions as costs and accounting, tax and due diligence manager. They learn to become a consultant or analyst and they are responsible for risk management, organisation and internal communication.

Word from the field

*Michael Alberti, manager production planning and control,
Robert Bosch N.V., Belgium*

"Our department Production Planning and Control of Robert Bosch Productie N.V. established in Tienen, Belgium employed several interns of IBE during last years. We especially appreciate the practical orientation they are given by Fontys Internationale Hogeschool Economie. Besides this their readiness and ability to work and integrate in teams and their communication competence (also in foreign languages) is a benefit. The latter is especially in our producing departments and also in our Communication and Change Management (CIP) essential to work up. More interns are always welcome!"

1.5 Bachelor and Professional Sports Venlo

Combining professional sports with a Bachelor study

Starting september 2007, Fontys International Campus at Venlo has decided to focus on creating a perfect environment for sports and education. A place where professional athletes can perform at their best ... at every level! When you have strong ambitions in the area of sports, you probably will not be easily restricted when it comes to study aswell. To reach for the highest. That is the mentality of a winner!

In september 2007 Fontys International Campus in Venlo became the official partner in education and professional sports of VVV Venlo. Our campus has made specific arrangements with the Football Association Venlo (VVV) regarding the players who also study at our school.

Facilities Professional sport

Are you a driven athlete who thinks about a future after or during your professional career in sports? Then we can offer you the following:

Study Career Advisor

When you decide to attend a study at Fontys you can count on a personal Study Career Advisor (SCA). This person is your intercessor between your education and your athletic career. Together you will focus on your personal situation and make plans how to succesfully complete your studies within 4 years.

What to choose?

If you dont know what studies you want to attend to, we can lend you a hand. Our deans and our Study Career Advisors are happy to help you out.

Adjust educational program to training schedule

Agreements will be written down together with your Study Career Advisor. When nessecary a teacher will offer some axtra guidance. Also agreements will be made on exams. Specially when potential problems should arise. These agreements have to be made before the beginning of the new schoolyear and often before the new sportseason starts as well.

Adjust educational program to matches and tournaments

If the athlete is absent for a couple of weeks due to his commitments in sports, measures will be taken. This means: planning lessons to catch up, learning at a distance.

Help with traineeship and graduation at compagnies and offices

Fontys International Campus has several contacts with compagnies and offices who understand the difficult position of an athlete and will give a wide berth to continue sports on a professional level.

Contact

For more information about Bachelor and Professional Sports Venlo at the International Campus Venlo contact Peter Verhagen by e-mail at p.verhagen@fontys.nl or by phone at +31 877 879 352.

Our professional athletes

Tobias Franzke	International Business and Management Studies	Hockey
Wouter van Wylick	PABO	Football
Wouter Rosegaar	Marketing Management	Rally
Jerry Hendriks	International Marketing	Darts
Lennart Gerdes	International Marketing	Football
Simon Roemgens	International Business and Management Studies	Football
Erik Nellen	PABO	Mountainbike
Rudi Schenk	Industrieel Product Ontwerpen	Handball

We also sponsor:

Beachvolleybal

VVV Venlo

Venloop

2 Visiting Days

During the Open Day, you will be able to gather information regarding studying at Fontys. You will be able to make acquaintance with both lecturers and students and get a good taste of the general atmosphere. Visiting the (practical) classrooms and viewing the demonstrations will provide you with some insight into the content of the various course programmes on offer. The Open Day will also give you an idea of the city itself, as well as of any relevant sporting associations and study groups.

Date	Time	City/town	Study	Location
Saturday, November 06, 2010	10.00hr - 14.30hr	Venlo	Full-time	Venlo, Tegelseweg 255
Saturday, March 19, 2011	10.00hr - 14.30hr	Venlo	Full-time	Venlo, Tegelseweg 255
Wednesday, June 08, 2011	18.00hr - 21.00hr	Venlo	Full-time	Venlo, Tegelseweg 255

3 Entry requirements

Admission requirements

- For Dutch students: havo, vwo or mbo-diploma.
- For German students: Fachhochschulreife.
- For students of other nationalities: senior high school diploma/GCE or equivalent (see below!).

For Dutch students

A graduate from havo or vwo education must also offer the correct profile or range of subjects:

New profiles

	Culture and Society	Economics and Society	Nature and Health	Nature and Technology
havo	(Ec or M&O) and (wia of wib)	+	Ec or M&O	+
vwo	Ec or M&O	+	Ec or M&O	+

+ automatically admissible

Old profiles

	Culture and Society	Economics and Society	Nature and Health	Nature and Technology
havo	Wia 12 or Wib1	+	Ec 1	Ec1
vwo	Ec 1	+	Ec 1	Ec 1

+ automatically admissible

For students of foreign nationalities (other than Dutch or German)

- senior high school diploma/GCE or equivalent. Foreign certificates have to be validated. This validation takes place between the home-faculty and Fontys University of Applied Sciences. Please contact internationaloffice-venlo@fontys.nl for more information!
- For more information, such as language requirements, please go to www.fontys.edu/studying-at-fontys.
- For additional requirements please check www.fontys.nl/campusvenlo.

Language requirements

We offer the entire four-year IBE-programme in the English, German and Dutch language. This means there are some additional language requirements.

For the German or Dutch variant

Your command of the German language should be at Proficiency level [e.g. Certificate Grundstufe II of the Goetheinstitut or comparable certificates of other language schools] to allow you to interact and participate successfully in coursework.

If you are a foreign student and you wish to register for a programme in Dutch, your command of the Dutch language must be at Proficiency level [Staatsexamen NT2: Nederlands als tweede taal, programma II, hoger onderwijs].

English variant

This option is open to all non-Dutch/-German residents.

For all English taught courses a minimum English language proficiency is required according to the following table. The English language proficiency must be proved by submitting an IELTS or TOEFL test result.

TEST	Minimum score bachelor	Minimum score preparatory course 17

		weeks
IELTS	6,0 (no subscore under 5.0)	5,5
TOEFL comp.	213	173
TOEFL iBT	79	69

4 Application and enrolment

For Dutch and German students

Registration to our courses has to be made via Studielink. Studielink is an online portal that allows applicants to apply and maintain their registration whenever they want to. Consequently, *Studielink* makes your life as a student easier, as you can manage your registration for a particular course, change your address or contact details, or manage your study financing with the *DUO-IB-Groep* through just one portal.

German students are kindly asked to fill in our pre-application form prior to registration via Studielink. Pre-application forms can be downloaded throughout the academic year from: www.fontys.nl/fihe. You also have to register at Studielink. For this registration please contact fihe-venlo@fontys.nl to get all necessary information.

Register at Studielink

In The Netherlands, one of the legal requirements when commencing a course of study at a higher education level is that you also register at the *DUO-IB-Groep*. Via *Studielink*, however, you can arrange the *DUO-IB-Groep* registration.

Studielink Registration Details

In order to register for a particular course via Studielink, certain registration details will be required for your registration. In order to avoid any misunderstandings, please ensure that you supply the correct registration details:

School name	Fontys Hogescholen Venlo Code 21WO
Place	Venlo
Course name	B Bedrijfseconomie Code 34401

Students of other nationalities

To apply for a place at Fontys Internationale Hogeschool Economie (International School of Business Economics), download the pre-application form at www.fontys.nl/fihe. You also have to register at Studielink. For this registration please contact fihe-venlo@fontys.nl to get all necessary information.

Please, do not hesitate to contact us if any problems or obstacles occur!

Advancing a Study Year

If you are currently following another course, but wish to transfer to a different course, or if you believe that on the basis of your previous educational qualifications, you should be entitled to commence a particular course at Fontys as from the second year (or higher), please contact the Fontys Information Telephone via +31 (0)877 877 877.

5 Fees

Tuition fees 2010-2011:

Tuition fee EEA student (each year)	€ 1,672.-
Tuition fee non-EEA students (each year)	€ 3,700.-*
Fontys contribution (only once)	€ 45.-

* tuition fee = € 7,200 minus Fontys Scholarship € 3,500.

Tuition fee non EEA students

Fontys University of Applied Sciences offers a large number of scholarships to non-EEA students. These scholarships will cover about half of the tuition fee or more.

In addition we will award more than 20 Fontys Excellence Scholarships to the most talented (non-EEA) students. The course director will nominate the candidates; please note, you cannot apply for this scholarship yourself.

Several other grants and scholarships opportunities exist, for example the Huygens Scholarship. For more information on Fontys Scholarships visit www.fontys.edu. And visit www.grantfinder.nl for more information on other scholarships.

Student grant

Upon registration, you must also arrange your application for a student grant and public transport annual season ticket (OV jaarkaart). Register in good time (preferably before 1 June) so that student grant and public transport season ticket are organized before your course of studies starts.

More information on studying in the Netherlands can be found on www.studyin.nl.

6 Studying in the Netherlands

The Netherlands, also known as Holland, is a small country in western Europe. But there's a lot to do and many opportunities to study. This section informs you of the basics on what studying in the Netherlands is all about.

So you are a student, looking into the possibility of studying in the Netherlands ... Let us encourage you with a few points of interest.

The Kingdom of the Netherlands has been called the gateway to Europe, situated as it is only one hour's flying time from Paris, London, Madrid and Berlin.

- Thanks to the country's excellent education system, the Netherlands is a popular destination for international students. The system is interactive and focuses on teamwork, making it easier to meet other international students. One advantage for international students is the possibility of finding work: you are allowed to work 10 hours per week, in the Netherlands.
- Our country has one of the strongest economies in Europe. Nearly 6,500 foreign businesses have set up shop in the Netherlands, taking advantage of the country's political and economic stability.

There is much more to tell you about the Netherlands. About our open, tolerant culture; our way of life; the climate; our religions. But the thing you are probably most interested in is our educational system ...

Also see:

Higher education in the Netherlands
Living in the Netherlands
Visa information
Want to study in Dutch

6.1 Studying in Venlo

Venlo: At the heart of Europe

Venlo is a border town without any barriers nor passport control. It is a town with an intercultural tradition, located centrally within Europe and easily accessible. Venlo is small enough 'not to get lost' but big enough for fun and action. International School of Business Economics is situated on the campus-like estate 'De Wylderbeek' near the banks of the river Maas.

Fun is guaranteed!

Studying in Venlo is not 'all work and no play'. That is why we also have an International Student Union, who plan extra-curricular activities and give you the opportunity to meet other students. The city of Venlo also has a lot of entertainment to offer: theatres, cinemas, pubs and bars. And interesting towns such as Roermond, Eindhoven and Maastricht are very close by and await your exploration.

My home is my castle

Should you decide to study in Venlo, then you might want to consider living in Venlo too. Venlo has plenty of accommodation to offer. Our Student Service Desk is at your disposal to help you find proper accommodation. If you wish to make use of this service, you can request an application form. Please contact Fontys Accommodation Centre, telephone +31 877 876 422.

7 Why Fontys?

Major-Minor

Education is precision work. Therefore, in our study programme, you can progressively make your own choices, as it has been set up to cater for flexibility. In addition to a main subject, the Major, you can work on at least one elective subject, the Minor, towards the final examination. Minor will allow you to add particular aspects of interest to your study programme and will add depth to your personal profile. You can choose a Minor that will be complementary to the branch in which you intend to work, or a Minor that will allow you to accentuate particular skills. By selecting your Minor wisely, you can also help to distinguish yourself from other individuals. In terms of future employment, this may also help you to illustrate to an employer why you would be the best choice for the position in question. In this way, during the course of your studies, you can give yourself a head start in terms of succeeding in your chosen future profession. At Fontys, you can make your selection from a range of approximately fifty Minors.

For current information regarding the range of Minors at the Fontys University of Applied Sciences, please visit the following website: www.fontys.nl/minors.

Competencies: knowledge – skills – attitude

At Fontys, you will be able to develop your profession-orientated competencies. Competencies are a mix of knowledge, skills and attitude that you will need to have in order to be able to successfully operate in your chosen future profession, which is exactly what it is all about. A good example would be to compare your studies to getting a Driver's Licence. Getting a Driver's Licence also means acquiring knowledge (the road rules), learning skills (driving a car) and the development of an appropriate attitude (the manner in which you participate in traffic). Only this combination of knowledge, skills and attitude will adequately prepare you for working in the real world.

Practical management – consistent measurement

For each vocational course, Fontys maintains a competency profile. Such a profile includes a collection of competencies that each student must have mastered by the end of his/her study programme. Each profile is established in cooperation with business professionals and is tested on the basis of the standards required in the professional world. After all, such professionals know better than anyone else what it is that you will need to be equipped with in terms of knowledge, skills and attitude. A performance indicator is associated with each separate competency, which will allow you to regularly check (and test) how much progress you have made in acquiring the competencies required to successfully operate in your chosen future profession.

Portfolio – showing what you are worth

During the course of your studies, there will be many different ways in which you will be able to prove that you are gaining the required competencies, such as via examinations, project assignments, your internship and through extracurricular activities that you undertake, that are of relevance to your chosen future profession. You will be required to document a record of all such activities in a digital portfolio. This portfolio will provide you with a means of showing what you are worth and also, of illustrating the specific qualities that you will have gradually attained. Your portfolio will also form the basis of a convincing CV with which you will be able to display to future employers that you are ready for professional practice.

Focussed individual guidance

During the course of your studies, you will have a personal guide, your Study Career Advisor, or SCA (*studieloopbaanbegeleider*, or *SLB*). He or she will be aware of your strengths and weaknesses, will give you focussed personal attention and will actively monitor you and your study progress. You could not wish for a better guide! On four occasions during the first year of your studies, together with your SCA, you will be required to determine your working schedule for the ensuing period. This will be the ideal way for you to direct the evolution of your studies at Fontys.

Study progress – knowing how you are progressing

Of course, certainly at the beginning of your studies, you will want to know if you are on the right course. Therefore, Fontys has established a clear progress system. On four occasions during the first year of your studies, you will receive an advisory report to inform you if you are 'progressing satisfactorily', 'beginning to fall behind in your studies', 'considerably behind in your studies' (reason for concern), or 'seriously behind in your studies' (extremely concerning). Such clear advice will provide you with vital information so that you can determine the precise areas on which you will need to focus during your first year.

Assessment – putting it to the test

Later in your studies, you will also have the opportunity to test your personal development when you take an examination, armed with your well-filled portfolio. Each examination will be an assessment in which you will be able to simultaneously show your knowledge, skills and attitude. The purpose will be to objectively and consistently test the effects of the learning process. During each assessment, you will be able to show that you are ready to take the next step and you will be awarded with the credits that you have thus far attained. For the total study programme of one Major and two Minors, it is possible to attain a Bachelor's degree comprising a maximum of 240 credits.

8 Contact

Fontys University of Applied Sciences.

Fontys Internationale Hogeschool Economie
International Business Economics

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Postal address: Postbus 141, NL - 5900 AC Venlo

Telephone: +31 877 877 277
E-mail: int.wirtschaft@fontys.nl
Website: www.fontys.nl/campusvenlo

To reach: [route and map](#)

This document is not legally binding.